



**STUDIES CONFIRM THAT 9 OUT OF 10 PEOPLE ARE NOT CONSUMING ADEQUATE FRUITS AND VEGETABLES IN THEIR DAILY DIET, WHICH LEADS TO:**

- ☑ Toxin Overload
- ☑ Malnutrition
- ☑ Rapid Aging
- ☑ and even Cancer

**HEALTH RISKS ►►**



Our body has the capacity to produce an adequate amount of antioxidants to combat free radicals and toxin buildup. At the same time, our body requires different types of digestive enzymes to break down different food types to extract the nutrients.

However, these are only possible when the body is in an optimum state of wellness, powered by a daily diet enriched with a variety of fruits and vegetables.

And not just fruits & vegetables, BUT Superfruits & vegetables which are rich in vitamins, minerals, phytonutrients and have antioxidant, anti-cancer and anti-inflammatory properties.





# ARE YOU SWITCHED ON?

POWER UP YOUR SYSTEM WITH

## DNA<sup>TM</sup> SWITCH ON

- ✓ High-energy
- ✓ Digestive Support
- ✓ Cell-generated Antioxidants
- ✓ Anti-aging



14

Super-fruits & Vegetables  
with Apple Stem Cells



## A Daily Must-have Nutritional Mix

Developed based on the science of Epigenetics and Nutrigenomics, AMGENEX DNA Switch ON is a High-Energy, Antioxidant, Anti-Aging, Anti-inflammatory superfruits & vegetable mix nutrition blended with over 14 different exotic superfruits and vegetables including Apple Stem Cells.

It is a major breakthrough in modern Nutritional Science based on an Australian proprietary premium formulation.

## 5 COLOURS NUTRITION

The ingredients of 5 colours are processed by a unique "Cell-Active" Freeze-Dried method and Energized with AFT to enhance potency and efficacy. It helps with the body's production of Glutathione which is capable of preventing damage to important cellular components caused by free radicals.

<div>5</div> <div>colours</div> <div>of Phytonutrients</div> <div>8/10 Americans Don't Eat Enough Colours!</div>	RED BENEFITS	BLUE BENEFITS	GREEN BENEFITS	WHITE BENEFITS	YELLOW BENEFITS
	Supports prostate, urinary tract and DNA health. Protects against cancer & heart disease	Good for heart, brain, bone, arteries, & cognitive health. Fights cancer & supports healthy aging.	Supports eye health, arterial function, lung health, liver function, & cell health. Helps wound healing & gum health.	Supports healthy bones, circulatory system & arterial function. Fights heart disease & cancer.	Good for eye health, healthy immune function, & healthy growth & development.
	<b>74%</b>	<b>76%</b>	<b>69%</b>	<b>83%</b>	<b>80%</b>
	Don't eat enough red	Don't eat enough blue	Don't eat enough green	Don't eat enough white	Don't eat enough yellow
	Phytonutrients: lycopene, ellagic acid, quercetin, hesperidin, anthocyanidins	Phytonutrients: resveratrol, anthocyanidins, phenolics, flavonoids	Phytonutrients: lutein/zeaxanthin, isoflavones, EGCG, indoles, isothiocyanates, sulphoraphane	Phytonutrients: EGCG, allicin, quercetin, indoles, glucosinolates	Phytonutrients: alpha-carotene, beta-carotene, lutein/zeaxanthin, hesperidin, beta-cryptoxanthin
	FOUND IN DNA-SWITCH ON:	FOUND IN DNA-SWITCH ON:	FOUND IN DNA-SWITCH ON:	FOUND IN DNA-SWITCH ON:	FOUND IN DNA-SWITCH ON:
	GOJI BERRIES	POMEGRANATE, ACAI BERRIES, BEET ROOT, WILD ROSE, TASMANIAN MOUNTAIN PEPPER	BROCCOLI SPROUTS	NONI, AMALAKI, LUO HAN GUO	CAMU CAMU, MANGO



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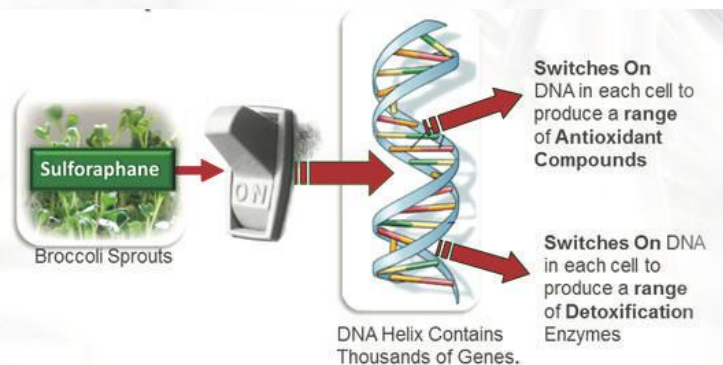


## SWITCH ON YOUR GENE

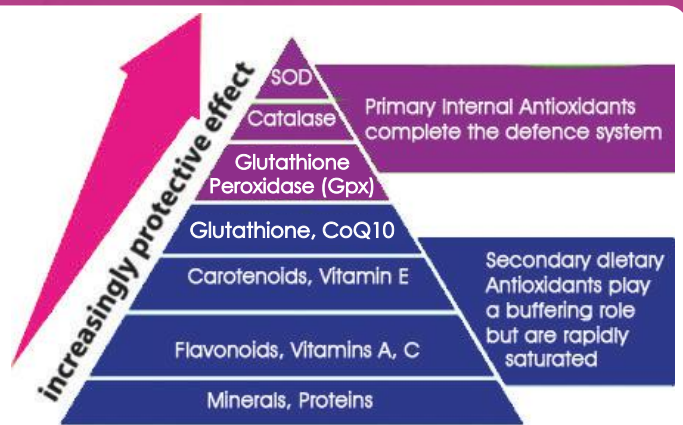
Research has shown that the most powerful known natural substance capable of “switching on” these Detoxification Enzymes is Sulforaphane, a component found in abundance in DNA Switch On.

When consumed, Sulforaphane is easily absorbed by cells and start to act as a signalling molecule, sending messages to other parts of the cells and activating the “switch” within the cells to awaken our genes that may have been switched off because they were lazy or sleepy.

Research has shown that Sulforaphane restores the gene’s activities and enhances the cell’s defence system by influencing 200 different types of genes!

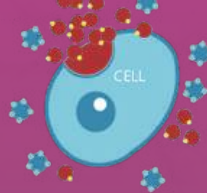


## GLUTATHIONE PRODUCTION

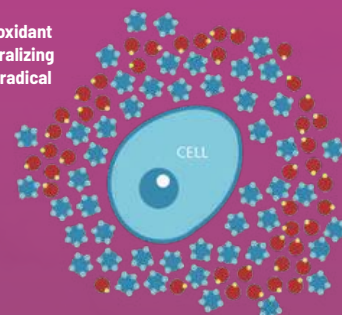


Our cell-generated antioxidant enzyme quenches millions of free radicals every minute compared to antioxidant supplement.

Free Radical Damaging Cell



Antioxidant neutralizing free radical



One of the most important antioxidant molecule that is increased with the consumption of Sulforaphane’s presence in the cell is Glutathione. Glutathione acts as an “antioxidant bath” within the cell. As long as there is adequate Glutathione in the cell, it is protected against many potentially damaging molecules.

## THE 14 INGREDIENTS

**Apple stem cells** extracted and derived from a special and rare breed of Swiss apple are added in DNA Switch On to enhance the anti-aging and cell rejuvenation. Swiss scientists research confirms that Uttwiler Spätlauber apples seem to have specially long-living tissue stem cells. Using cells extracted from these apples and grown in a liquid culture, a solution containing one per cent apple stem cells seemed to boost cell production of human stem cells by a staggering 80%.



**BROCCOLI SPROUT:** Contains Sulforaphane to enhance cellular defense and helps our body to produce more Glutathione and detoxification enzymes.



**ALMAKI:** Natural antioxidant, improves metabolism, digestion. Has anti-inflammatory properties that cools , tones, and nourishes tissues and organs. Nourishes the heart and respiratory system.



**POMEGRANATE:** Reduces blood pressure and slows down LDL (bad cholesterol) cholesterol oxidation, reduces the risk of heart disease, heart attacks, and strokes.



**APPLE STEM CELL:** Increases the longevity of skin cells, resulting in skin that has a more youthful and radiant appearance. Targets premature aging and fine lines, and reduces the appearance of wrinkles.



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**GOJI:** Improves immune function and fights cancer. Promotes healthy skin. Improves eye health. Helps stabilize blood sugar. Detoxifies the liver. Keeps your energy and mood up. Boost fertility.



**ACAI BERRY:** Powerful antioxidants, improves brain, heart and overall health. It also delivers healthy fats and fiber, making it a healthy food.



**CAMU CAMU:** Immune booster, reduces inflammation, detoxifies the body, prevents viral infections, reduces mood swings, promotes eye health, protects sexual organ system, and prevents cognitive disorders.



**MANGO:** High antioxidant, protects against Leukemia, colon, breast, and prostate cancers. Lowers cholesterol, improves eye health, alkalizes the whole body, helps in diabetes, Improves sex and digestion.



**CARROT:** Rich in vitamin A, minerals, and fiber. Improves eye health, helps reduce the risks of cancer and cardiovascular disease.



**BEETROOT:** Lowers blood pressure, slows down dementia, prevents constipation, and improves sleep and memory.



**LUO HAN GUO:** Helps alleviate coughs, sore throats, lung congestion and other respiratory ailments, constipation and chronic enteritis. Supports longevity.



**CHICORY ROOT:** High soluble fiber, is a source of inulin, "prebiotic," promotes healthy bacteria growth in the gut.



**WILD ROSELLA:** High antioxidants (mainly flavonoids). Lowers blood pressure and high levels of cholesterol in the blood.



**GUAR GUM:** High fiber, helps reduce diarrhoea, irritable bowel syndrome (IBS), obesity, cholesterol and diabetes. Prevents "hardening of the arteries" (atherosclerosis).

## BENEFITS OF DNA SWITCH ON

Supports the body to produce adequate antioxidants to combat free radicals.

- ✓ Helps the body to produce over 200 different types of detoxification enzymes for better nutrient absorption.
- ✓ Provides a variety of vitamins, minerals and phytonutrients (including Polyphenols).
- ✓ Improves gastrointestinal and associated gut immune functions.
- ✓ Promotes cellular repair and rejuvenation.
- ✓ Boost energy and vitality.
- ✓ Supplements vitamin and mineral deficiency from regular food.



## DIRECTION FOR USE

1. Consume a minimum of 1 sachet of DNA Switch On daily before any meal, preferably before breakfast. Consume 2 sachets for extra boost when fighting off illness or during active and stressful periods.
2. Mix DNA Switch On with about 150 ml/ 5 oz water in a glass or shaker and stir/shake well. Consume immediately or within 15 minutes (Please note that the powder will never completely dissolve.)
3. DNA Switch On can be also be added to and mixed with milk, fresh fruit juice, yoghurts, smoothies and cereals. In addition, you may also sprinkle a sachet of DNA Switch On over your salad or soup for an extra dose of super nutrients.
4. For weight loss; consume 2 sachets of DNA Switch On with low fat protein shake as a meal replacement.

\*Made fully from all natural ingredients, DNA Switch On is safe for children of all ages.



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